



Sponsorship & Exhibition Prospectus

Preventive Mental Health Conference
Tuesday 24 to Wednesday 25 March 2026

***‘Doing Better – Working together
to promote and protect the mental health and
wellbeing of people in Australia’***



About the Conference

Dear Potential Sponsor,

The Public Health Association of Australia (PHAA), Prevention United and the Conference Advisory Committee invite you to consider sponsoring the [Preventive Mental Health Conference](#) to be held on Tuesday 24 and Wednesday 25 March 2026 at the Novotel Parramatta, Sydney NSW.

This year's conference theme is 'Doing Better – Working together to promote and protect the mental health and wellbeing of people in Australia'.

Mental wellbeing is a vital life asset and the bedrock for a happy, healthy, connected, productive and prosperous nation. Yet, over the last 20 years, we've witnessed a dramatic rise in mental ill-health, particularly among young people, and a 31% increase in the levels of disability and premature mortality associated with these conditions. Mental health and substance use disorders are now the second largest contributor to the burden of disease in Australia and improvements in this area are falling well behind the improvements seen in conditions such as cancers and cardiovascular disease.

This two-day conference will discuss how we can strengthen efforts to promote mental wellbeing, prevent mental health conditions, and reverse the rising tide of mental ill-health in Australia and its impact on individuals, families, and communities. The conference will bring together community members and public health and mental health researchers, policy makers and practitioners to discuss current policy, services and practice in mental health promotion and preventive mental health in Australia. Conference discussions will consider what's working and what's not, what we can do to strengthen the results we are achieving, and how we can better collaborate across settings and sectors to achieve measurable improvement in the mental health and wellbeing of people in Australia. We can do better by working together.

Sponsorship of the event offers a strategic opportunity to demonstrate the support your organisation gives to preventive mental health and to associate your brand with thought leadership, sector networking and partnership development.

The PHAA team is committed to working with sponsors to match sponsorship packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

We would be delighted to discuss these promotional opportunities or any further ideas you may have for promoting your products or services.

We look forward to working with you.
Kind regards,



Terry

Adjunct Professor Terry Slevin
CEO, Public Health
Association of Australia



Suzanne

Suzanne Dick
CEO,
Prevention United





About the Conference

Sponsorship packages

Conference objectives

- To raise the profile of preventive mental health and mental health promotion in Australia and support the continued growth and development of these fields.
- To build leadership and momentum for collective change.
- To showcase evidence-based and evidence-informed approaches to promotion and prevention in everyday settings and communities.
- To centre the voices of people with lived and living experience of mental ill-health, their carers, and the broader community in mental health promotion and preventive mental health.
- To promote multi-disciplinary collaboration between people in mental health, public health, and other sectors, particularly those working in research, practice, and policy development.

Delegates Profile

- Leaders and decision makers working in State/Territory and Federal government mental health commissions, health departments and statutory bodies such as VicHealth, Preventive Health SA, Health and Wellbeing Queensland, and Health Way.
- People with lived and living experience of mental ill-health and those who love and care for them.
- Practitioners, researchers, advocates, and peer workers working in settings that have a role to play in mental health promotion and preventive mental health.

Engagement Opportunities

Sponsoring and/or exhibiting at the Preventive Mental Health Conference 2026 offers the opportunity to:

- Demonstrate your organisation's support of preventive mental health;
- Promote your organisation and products to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

Learn more on our website: www.pmhc2026.com

Notes

- All packages will be booked in accordance to [PHAA's Sponsorship Protocol](#);
- All costs are GST inclusive;
- All time frames must be met in order to achieve package entitlements;
- All artwork / logos are to be supplied by the sponsor in high resolution formats; and
- All banners are to be provided by the sponsor or exhibitor.

Contact

For any questions, including queries about tailored packages, or to send your completed Booking Form, please get in touch with:

Manon David | E: mdavid@phaa.net.au | T: 02 6171 1305

Premier Sponsor

One Available

This is a unique and exclusive opportunity to get the highest exposure with the Conference delegates and get recognition for your support of mental health.

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of the Opening Plenary Session

Branding/Marketing

- Company pull-up banner displayed on main stage throughout the conference
- Company logo displayed on lectern signages
- Company digital banner displayed in the plenary hub
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- A premium trestle table display in a prominent position in the exhibition area
- Opportunity to have 10 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 10 x Full conference registrations including the networking function
- 10 x Plenary hub registrations

\$ 60,000 AUD inc. GST





Principal Sponsor

One Available

This is an exclusive opportunity to shape your involvement in the event and get recognition for your support of mental health.

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment as a conference sponsor at the opening and closing sessions
- Naming sponsor of a Plenary Session (not the Opening or Closing sessions)

Branding/Marketing

- Company logo displayed on lectern signage
- Company digital banner displayed in plenary hub
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- A premium trestle table display in a prominent position in the exhibition area (subject to availability)
- Opportunity to have 8 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 5 x Full conference registrations including the networking function
- 5 x Plenary hub registrations

\$ 32,000 AUD inc. GST

Associate Sponsor

Two Available

Associate Sponsors will have high visibility and exposure at the conference

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of a concurrent session stream

Branding/Marketing

- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'
- Company digital banner displayed in plenary hub

Connections

- A premium trestle table display in the exhibition area (subject to availability)
- Opportunity to have 5 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 4 x Full conference registrations including the networking function
- 2 x Plenary hub registrations

\$ 20,500 AUD inc. GST



Welcome Reception Sponsor

One Available

As the Welcome Reception Sponsor, your organisation will support the main networking function of the conference. It is a key moment, creating opportunities for delegates to connect and unwind in a welcoming and relaxed atmosphere.

Be Acknowledged

- Acknowledgment as a conference sponsor
- Naming sponsor of the Welcome Reception Function

Branding/Marketing

- Up to 3 company pull up banners featuring prominently in and around catering area during the Welcome Reception
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- Opportunity to have 4 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 3 x Full conference registrations including the networking function
- 2 x Plenary hub registrations

Please note functions will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld in line with public health practices.

\$ 15,500 AUD inc. GST



Quiet Room Sponsor

One Available

The Quiet Room offers delegates a peaceful space to recharge and reflect. As a Quiet Room sponsor, your organisation gets recognition for supporting wellbeing and promoting mental health in meaningful, tangible ways.

Be Acknowledged

- Acknowledgment as a conference sponsor
- Naming sponsor of the Quiet Room Space

Branding/Marketing

- Up to 3 company pull up banners featuring prominently in the Quiet Room
- Opportunity to provide furniture and sensory regulation tools to equip the Quiet Room - Subject to approval by the venue (not inc. in cost)
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- Opportunity to have 4 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 3 x Full conference registrations including the networking function
- 2 x Plenary hub registrations

\$ 12,500 AUD inc. GST

**Discount available (up to \$2,000 AUD)
if you provide furniture & equipment**

International Speaker Sponsor

International speakers are highly regarded by delegates as they provide the global context to conference deliberations. As a sponsor of an international speaker, your organisation is associated with a highlight of the conference.

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment and logo included on the holding slide as the international speaker's sponsor in the session they are a part of

Branding/Marketing

- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- Opportunity to have 3 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 2 x Full conference registrations including the networking function
- 1 x Plenary hub registrations

\$ 11,500 AUD inc. GST

Refreshment Break Sponsor

Delegates look forward to the refreshment breaks to network with each other. Sponsorship of refreshment breaks for a day provides an opportunity to reach out while delegates are relaxed and chatting in between sessions

Be Acknowledged

- Acknowledgment as a conference sponsor
- Logo included on the holding slides announcing Refreshment Breaks on your nominated day

Branding/Marketing

- Up to 2 company pull up banners featuring prominently in and around catering area during refreshment breaks on the day(s) you're sponsoring
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- Opportunity to have 2 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 2 x Full conference registrations including the networking function
- 1 x Plenary hub registrations

Please note catering will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld in line with public health practices.

\$ 7,500 AUD inc. GST / per day





Affiliation Sponsor

This is a rare opportunity to engage in the Conference and have your brand in front of delegates

Be Acknowledged

- Acknowledgment as a conference sponsor
- Acknowledgment of your sponsorship at opening and closing plenary sessions

Branding/Marketing

- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Registrations

- 2 x Full conference registrations including the networking function
- 1 x Plenary hub registrations

\$ 3,500 AUD inc. GST

Trestle Table Exhibitor

Limited number available

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

Be Acknowledged

- Acknowledgment as a conference exhibitor

Branding/Marketing

- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- A premium trestle table display in the catering area (subject to availability)
- Opportunity to have 1 downloadable digital asset (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 1 x Full conference registration including the networking function
- 1 x Plenary hub registration

\$ 2,900 AUD inc. GST

After something else?

In addition to the set packages outlined, packages can be customised to meet your organisation's specific objectives. Contact: Manon David | E: mdavid@phaa.net.au | T: 02 6171 1305



To Book

Fill out the Booking Form at the end of this prospectus and send it to:
Contact: Manon David | E: mdavid@phaa.net.au | T: 02 6171 1305



Booking Form

To book a sponsorship package, please send your completed form to:
Manon David | E: mdavid@phaa.net.au | T: 02 6171 1305

Organisation

Contact Name

Position

Postal Address

Suburb: _____ | State: _____ | Postcode: _____

Phone

Email

Website

Sponsorship Packages

Type	Cost	Select
Premier Sponsor	\$60,000	<input type="checkbox"/>
Principal Sponsor	\$32,000	<input type="checkbox"/>
Associate Sponsor	\$20,500	<input type="checkbox"/>
Function Sponsor	\$15,500	<input type="checkbox"/>
Quiet Room Sponsor	\$12,500	<input type="checkbox"/>
International Speaker Sponsor	\$11,500	<input type="checkbox"/>
Refreshment break sponsor • Tuesday 24 March • Wednesday 25 March	\$7,500 / day	<input type="checkbox"/> Day 1 <input type="checkbox"/> Day 2
Affiliation Sponsor	\$3,500	<input type="checkbox"/>

Exhibition Package

Type	Cost	Select
Trestle Table Display	\$2,900	<input type="checkbox"/>

All prices are in AUD and GST inc.

Total Cost

**Name of
authorised person**

Position

Signature

Date

Upon confirmation, this contract is binding on the signature above.

Confirmation

Upon completion of this form a tax invoice and contract will be provided. Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment having been received. The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the contract are not fulfilled.

Payment

Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.



Preventive Mental Health Conference 2026

